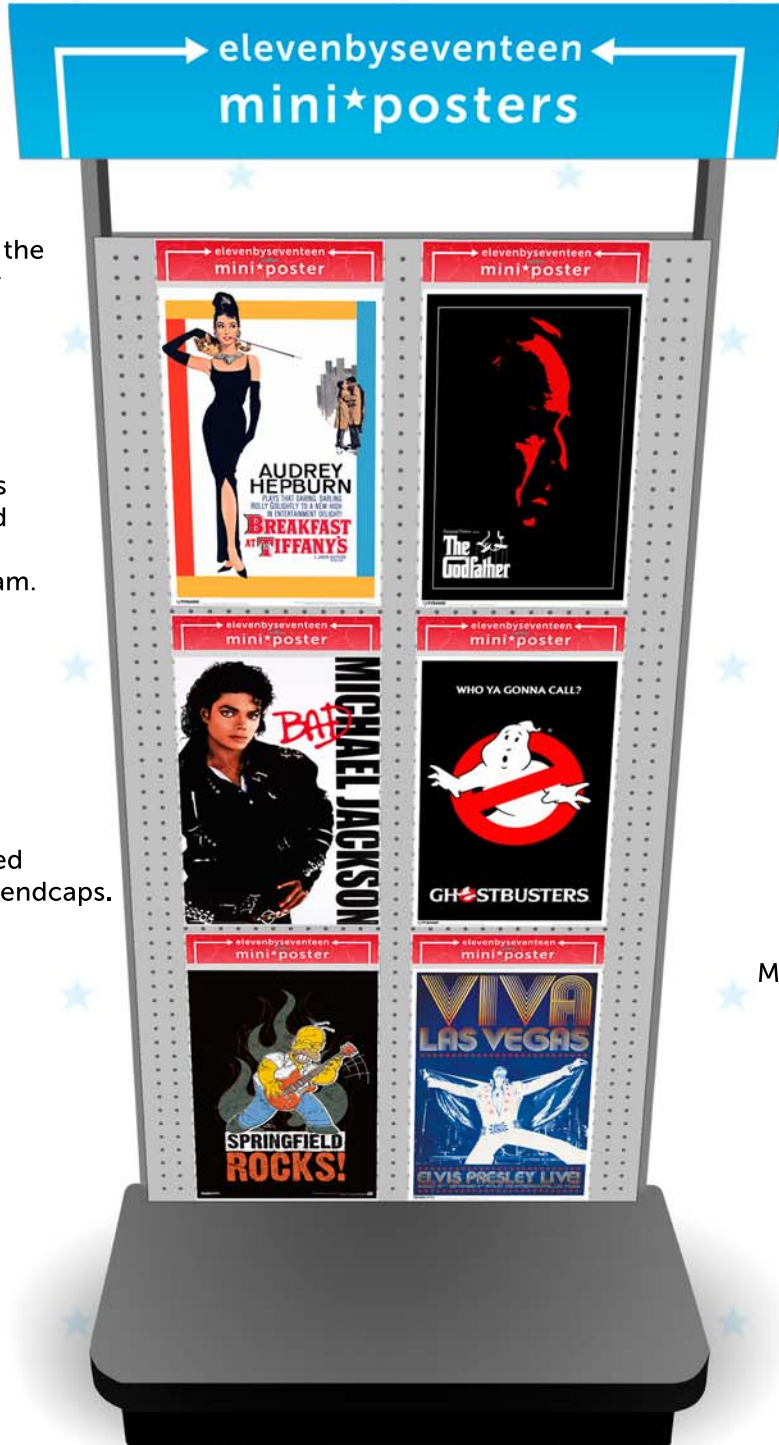




Mini Poster Favorites Endcap Program



Size Matters

11" x 17" Mini Posters are the Fastest growing category in the poster business.

Assortment

Hundred's of Mini Posters available in both standard and 3-D formats. Targeted licensing program. 60 day product cycle. Assortment refreshed 4-6 times a year.

Implementation

Mini Posters merchandised effectively using existing endcaps.

Integration

Music, Movies & Merch Nested together. Exciting mix of Pop Merchandise. Instant Pop Shop.

Hanging Package

Branded Packaging. Easy to Merchandise. (24) Mini Posters / 6" Rod. 144 pcs per cap.



Frames Available

Modern Ready-Made Frames. High Margin. Rapid Turn.

Contact: David Graveen Mini Poster Specialist Phone: 800.965.6545